LIVESTOCKER
SMART FARMING & DATA SOLUTIONS

MOBILE   TABLET   DESKTOP

THE ANIMAL FARM SOFTWARE

THE ANIMAL FARM SOFTWARE

LIVESTOCKER
SMART FARMING & DATA SOLUTIONS

THE ANIMAL FARM SOFTWARE

When András Moldován, a multi-faceted professional in entrepreneurship, investment banking, and livestock farming, identified a need for efficient software to manage his extensive pig farm operations and a lack of support to enhance performance and profitability, he took the initiative to develop a tailored solution. Collaborating with fellow large-scale farmers, it became evident that there was widespread interest in such a solution, and their valuable input contributed to its ongoing refinement. Subsequently, in 2015, the software development and commercialization endeavors were transitioned to a dedicated company. Over the following years, the functionality of the software expanded to encompass other animal species, including layers, broilers, turkeys, waterfowl, and sow breeding. In 2019, a capital injection of €800,000 was secured, propelling the company into a phase of commercial expansion and enabling continued innovation in animal husbandry solutions.

MOLDOVÁN ANDRÁS

CEO - Owner
entrepreneur, investment banker,
livestock farmer

THE ENVIRONMENT

Whilst there is a worldwide need to produce more meat in the next decades, the production of farm animals has still much room for improvement.

Effectiveness and efficiency on most farms are far from optimum. A main reason for the shortfall is that animal husbandry farming is still lacking the software solutions which have been made available and are in use in many industries, using big data to analyse and plan the best solution for the business, increasing agility and profitability.

"The use of Big Data has immense potential to help us reduce feed and antibiotic usage" (ScienceDirect, 2020)

"Data is the new fuel of the economy" (Dave Coplin, VP Microsoft, 2016)

"On average, production of farm animals worldwide is 30-40% below their genetic potential." (Saskia Korink, CEO Trouw Nutrition, 2021)

"Future of food safety traceability is digital" (Frank Yiannis, FDA, 2021)

"World meat production is projected to double by 2050" (FAO, 2018)

Current market size and potential for growth in the smart farming industry

The global precision agriculture for pigs and poultry market was estimated at USD 294.02 million in 2021 and is projected to reach

USD 1305.64 million by 2028,

exhibiting a CAGR* of

23.74%

during the forecast period.

*compound annual growth rate

OUR STORY SO FAR...

Transforming Agriculture with Innovative Software Solutions

At LIVESTOCKER, we leverage our extensive animal husbandry **experience** to develop cutting-edge **software solutions** for farmers. By actively listening to our customers, we understand their needs and create functionalities that cater to their future requirements.

Through the integration of various data sources, we transform **raw data into valuable business insights and analysis (BI)**, empowering farm owners with a seamless flow of information and opportunity to **compare** farms' performances. The success of LIVESTOCKER is not only measured in monetary terms but in the tangible benefits it brings to the farming community by creating a **digital data** centre solution.

A TECHNOLOGY COMPANY
Trusted by 20+big domestic customers since 2015

A PROFESSIONAL EMBASSADOR
Leading agricultural professionals on board
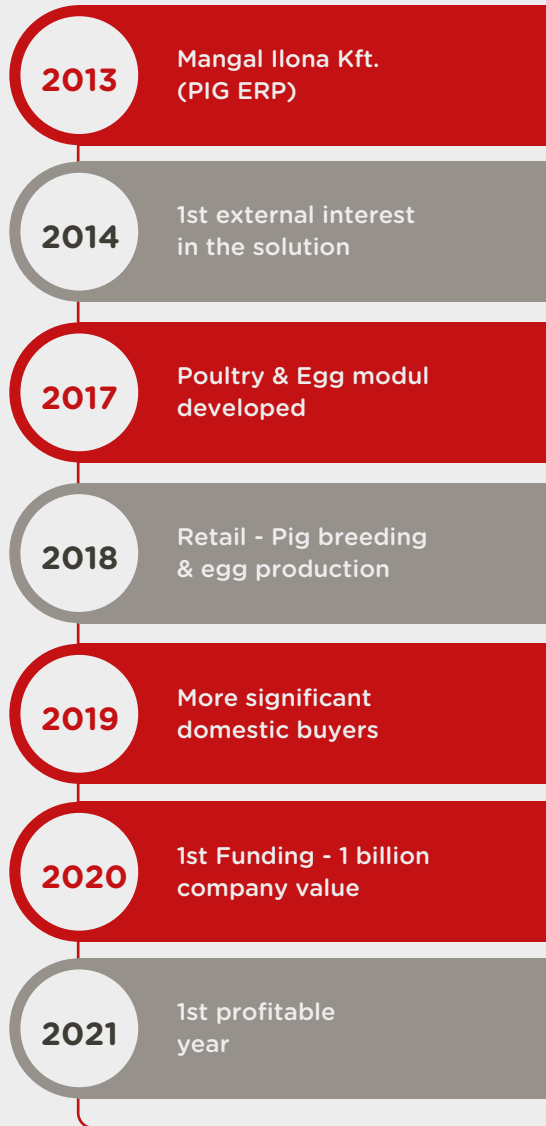
A GLOBAL ERP CHALLENGER
Providing non-invasive solution for any farmers
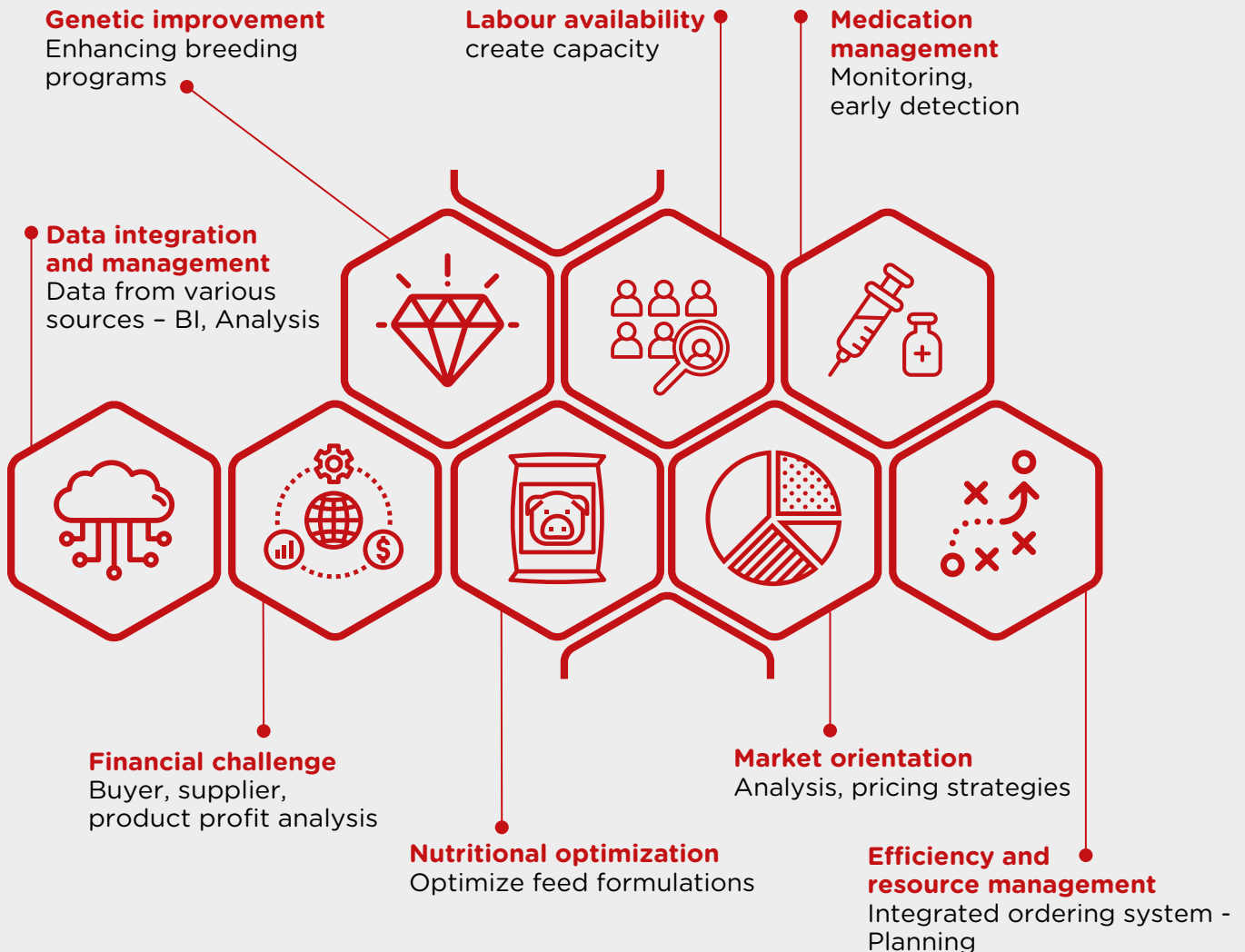
AN AGRI MARKET REFORMER
Frontrunner in sustainability

OUR STORY SO FAR...

2013 — Mangal Ilona Kft. (PIG ERP)

2014 — 1st external interest in the solution

2017 — Poultry & Egg modul developed

2018 — Retail - Pig breeding & egg production

2019 — More significant domestic buyers

2020 — 1st Funding - 1 billion company value

2021 — 1st profitable year

2022 — LITE version + Hatchery modul – 1st international interactions (Serbia, Slovakia)

2023 — International expansion starts, strengthen domestic position

2024 — International Sales and global strategy

PROBLEM – CHALLENGES
NO SINGLE SOURCE OF TRUTH, NO PLANNING

Genetic improvement
Enhancing breeding programs

Labour availability
create capacity

Medication management
Monitoring, early detection

Data integration and management
Data from various sources – BI, Analysis

Financial challenge
Buyer, supplier, product profit analysis

Nutritional optimization
Optimize feed formulations

Market orientation
Analysis, pricing strategies

Efficiency and resource management
Integrated ordering system - Planning

AUGMENTED ERP SOLUTION ON THE SMART FARMING SOFTWARE MARKET

Introducing LIVESTOCKER: The Comprehensive Solution for Modern Farms

LIVESTOCKER is a cutting-edge software solution platform designed specifically for animal husbandry farmers, including those in the poultry and swine industries. This innovative platform offers seamless, paperless management of day-to-day operations, significantly enhancing efficiency and control while consolidating all farm data, including IoT, into a single, powerful decision support system for farm owners.

- One data set ensuring full transparency
- Fast and easy data entry at farm through mobile app
- Predictability: alternative business scenarios, budgets, feed needs
- Full traceability egg supply chain, sows (food safety)
- All expressed in $ values

- Modular structure and access management
- Actionable intelligence, fast on-line ad-hoc and comprehensive analysis (BI)
- Full control over medication use
- Full visibility of profitability, margins, costs at any time

LIVESTOCKER
SMART FARMING & DATA SOLUTIONS

AUGMENTED ERP SOLUTION ON THE SMART FARMING SOFTWARE MARKET

Key Features and Benefits

Efficiency and Control: LIVESTOCKER empowers farmers to streamline their operations, providing a centralized hub for managing all aspects of their farm, from production data to financial insights.

Integration Capabilities: With LIVESTOCKER, seamless communication with accounting and ERP software, genetics companies, and farm technology is effortlessly facilitated, creating a cohesive ecosystem for large farms and integrations.

Financial Focus: The platform places a strong emphasis on improving the financial results of farms, offering valuable tools and resources to support informed decision-making and profitability.
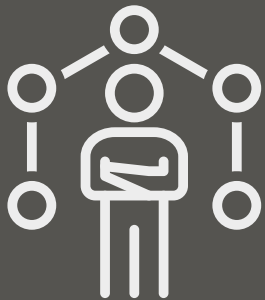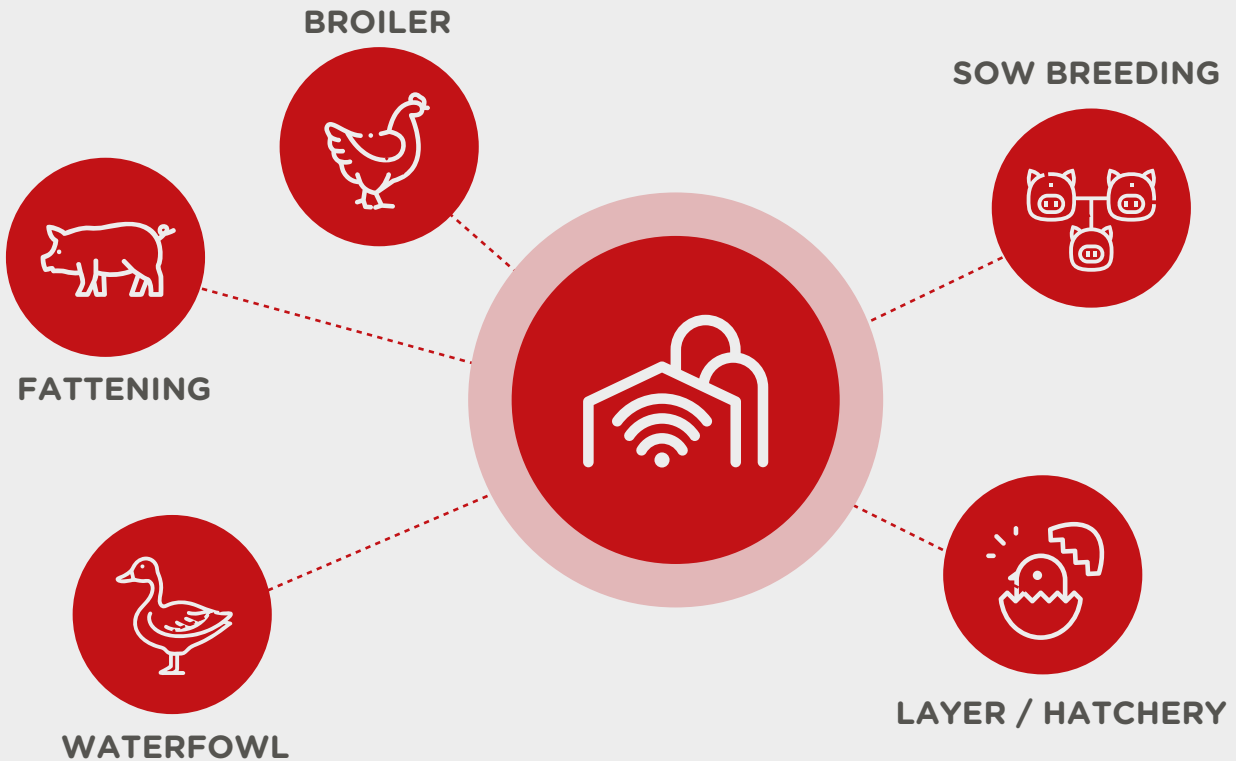
Transforming Farm Data Management

By harnessing the power of LIVESTOCKER, the complexity and reliability of farm data are transformed into accessible, user-friendly decision support information that is available anytime, anywhere. This transformative approach ensures that farm owners can make informed decisions with confidence, leading to enhanced productivity and success.

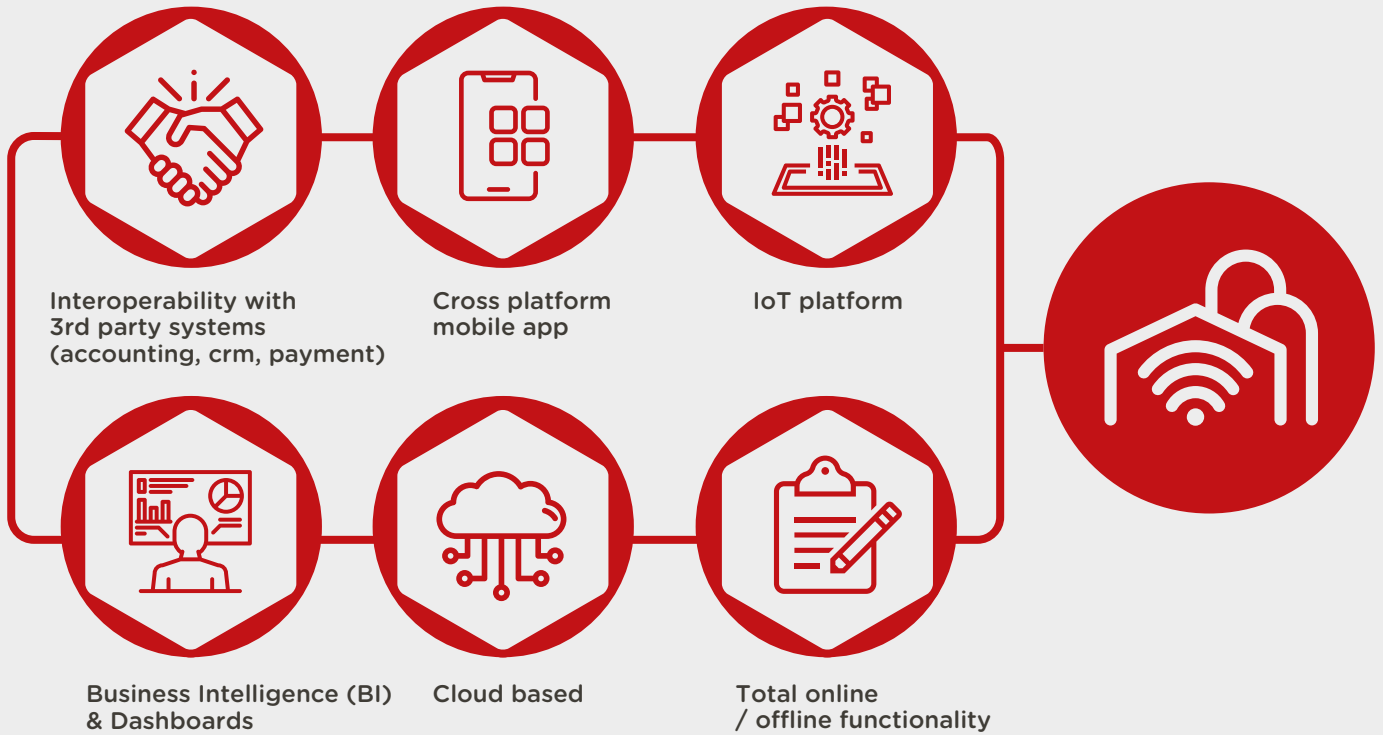**LIVESTOCKER:** Empowering Modern Farms for Sustainable Growth.

THE ANIMAL FARM SOFTWARE

THE CAPABILITIES OF LIVESTOCKER

BROILER

SOW BREEDING

FATTENING

WATERFOWL

LAYER / HATCHERY

LIVESTOCKER offers the capacity to cater to the needs of large farms, integrations, and feed companies. It efficiently transforms substantial volumes of data into valuable insights for your crucial business decisions. By comparing outcomes across farms, genetics, medications, and feed formulas for a diverse range of animals, it provides valuable new perspectives for optimizing your operations.

TECHNOLOGY AND INNOVATION BEHIND THE SOLUTION

Interoperability with 3rd party systems (accounting, crm, payment)

Cross platform mobile app

IoT platform

Business Intelligence (BI) & Dashboards

Cloud based

Total online / offline functionality

LIVESTOCKER
SMART FARMING & DATA SOLUTIONS

WE LOVE AND SUPPORT CONNECTIVITY!

LIVESTOCKER communicates with swine genetics (Hypor, Danbred) and farm technology companies (WEDA, NEDAP, Hotraco Agri).

Connecting accounting and ERP software systems in use to facilitate data transfers has never been easier.

THE LIVESTOCKER GO TO MARKET STRATEGY

Distribution Network

01 Our distributor network provides in-person service to large customers.

02 Midsize customers have the option to be served by our distributors or to purchase a standard package.

03 Both large and midsize customer groups receive online or telephone consultancy support.

04 The LIVESTOCKER LITE solution for small farmers is internet-based, with communication conducted exclusively electronically.

If you are serving the same markets and interested in distributing LIVESTOCKER, please contact us

THE ANIMAL FARM SOFTWARE

LIVESTOCKER
SMART FARMING & DATA SOLUTIONS

LIVESTOCKER
SMART FARMING & DATA SOLUTIONS

1013 Budapest, Pauler S. 6, HUNGARY
+36305300588
info@livestocker.eu
www.livestocker.eu